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Planet Dog Extends Holiday Line, Introduces Limited-Edition Holiday Designs

(Westbrook, ME) July 10, 2018- [Planet Dog](#), a leader in durable and sustainable toy design in the pet industry, has recently announced an extension to their best-selling holiday line, adding six new limited-edition products to the collection!



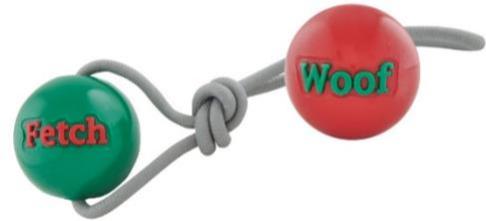
The Planet Dog **Christmas Tree** gives dogs the best of both worlds: a personal Christmas tree that they're also allowed to chew on. Not only is the toy a fun, new shape but it is also evergreen scented and guaranteed to put dogs in the holiday spirit. Made from Planet Dog's signature Orbee Tuff material, the twinkling Christmas Tree is soft on teeth and jaws, but still durable to last for many holidays to come. Your dog might even ask to keep it out year-round! The 5.5" tall Christmas Tree comes in green and retails for at \$14.95.



An adorable toy for your naughty or nice pup, Planet Dog's **Naughty Bone and Nice Bone** are **the perfect gift for under the tree!** The newest and most festive additions join their line of best-selling Orbee Bones in a limited-edition design just in time for the holidays. The Naughty

and Nice Bones are perfect for small and medium-sized dogs, and are available in two sizes 4.5" and 6" and retail for \$5.95 and \$9.95.

Planet Dog's best-selling **Woof Ball and Fetch Ball** also get a red and green makeover this holiday season! The holiday Fetch Ball with rope is a two-in-one design created for both fetching and tugging. These extremely durable toys are 3" and retail for \$14.95 and \$16.95.



The extra-tough **Orbee-Tuff Joy Ball** is guaranteed to bring joy to any dog and hold strong against even the toughest of chewers. The Joy Ball is guaranteed to bring joy right into your dog's life. Available in two sizes, 2.5" or 4" and retail for \$10.95 or \$14.95. Don't be fooled by the festive design, these balls are built to last and promise to be a well-loved gift under the tree!



The Orbee-Tuff **L'chaim Ball** brings new life to the holiday collection in 2018! The ball is available in bright blue color with white lettering and is available in two sizes, 2.5" and 4". Not only is the extra-tough ball chewy and bouncy, but it also has a minty taste that is sure to keep any dog's breath fresh. The Orbee-Tuff L'chaim Ball retails for \$10.95 and \$14.95. We'll toast to that!



Lastly, the **Believe Ball** joins the holiday lineup and is sure to bring a meaningful message to your holiday season! The durable, bouncy, and minty Believe Ball will have all dogs believing not only in the season but year-round. This limited-edition design holiday ball is available in two sizes, 2.5" or 4", and retails for \$10.95 or \$14.95.



These new holiday products will be joining other Planet Dog holiday favorites that include the **Coal Ball, Snowball and the Holiday Link!** Coal and Snowball are both 2.75" and make for great stocking stuffers for small-but-mighty dogs and retail for \$14.95. The Holiday Link is great for engaging your dog's brain with its interactive features. Stuff the Link crannies with their favorite Planet Dog treat and they will stay busy for hours digging and licking to get every bite.

Like all Planet Dog toys, the holiday line up of products are all 100% recyclable, made in the USA, non-toxic, buoyant, and of course, durable! For more information on the product line, please visit, www.PlanetDog.com.

For more information about these new products, or to request an interview, please contact Kerry Sutherland at Kerry@ksutherlandpr.com or (775) 360-6101.

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About Planet Dog

Since 1997, Planet Dog has been a leader in eco-friendly and durable design in the pet industry, consistently developing and innovating a multitude of premium products “made for dogs, by dog lovers.” The company’s socially responsible, values-based position in the market brings people and dogs together for fun and mutual support unlike any other brand. And beyond innovating quality dog products, the company’s “Planet Dog Foundation” provides necessary funding for the training, placement and support of dogs helping people in need. For more information, visit www.PlanetDog.com