



FOR IMMEDIATE RELEASE

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Planet Dog Extends Halloween Collection, Introducing the Jack-O-Lantern Ball and Bat Ball!

(Westbrook, ME) July 10, 2018- [Planet Dog](#), a pet industry leader in eco-friendly and durable toy design, is proud to announce the extension of their fun and festive Halloween collection!



Two new toys that are sure to be a treat for your 4-legged friends this Halloween! The newest Orbee-Tuff balls, the **Bat Ball** and **Jack-O-Lantern Ball** are the perfect additions to any spooky Fall night! Not only are they adorable, but they are sure to get Fido in on the Fall fun with their delicious pumpkin spice scent!



Want to light up the night? The Orbee-Tuff Bat Ball is even glow in the dark! Perfect for trick-or-treating, or dark Fall nights, this Ball will stay glowing all season long. Both balls are made with the highest Planet Dog standards: durable, non-toxic, 100% recyclable, buoyant, and of course, made in the USA.

Both Balls are available in two sizes, 2.5" and 4" for dogs big and small, seniors and puppies and retail for \$10.95 and \$14.95.



Planet Dog will also be featuring their **Orbee-Tuff Boo Ball** in the new pumpkin spice scent for this season! These customer favorites are sure to keep your dog entertained throughout the Fall months and durable enough to last through the year! Like all Planet Dog toys, the entire Orbee-Tuff Halloween Ball Collection is made in the USA, buoyant, recyclable and non-toxic. The Boo Ball is available in two sizes and retails for \$10.95 and \$14.95.

For more information about these new products, or to request an interview or media sample, please contact Kerry Sutherland at Kerry@ksutherlandpr.com or (775) 360-6101.

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About Planet Dog

Since 1997, Planet Dog has been a leader in eco-friendly and durable design in the pet industry, consistently developing and innovating a multitude of premium products “made for dogs, by dog lovers.” The company’s socially responsible, values-based position in the market brings people and dogs together for fun and mutual support unlike any other brand. And beyond innovating quality dog products, the company’s “Planet Dog Foundation” provides necessary funding for the training, placement and support dogs helping people in need. For more information, visit www.PlanetDog.com.