



FOR IMMEDIATE RELEASE
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Planet Dog Releases Made in USA Plush Dog Toy Line!

(Westbrook, ME) July 10, 2018- [Planet Dog](#), the pet industry's leading durable and socially responsible toy innovator is pleased to announce the launch of their Made in USA Plush Toy collection!



The new plush toy collection includes three original shapes and with unique designs, including the **Plush Squeaky Tree**, **Plush Squeaky Bone**, and **Squeaky Buddy**! Each Planet Dog Plush toy is made of 100% made in the USA fabric and are each individually sewn in New Hampshire. To maintain the high-quality and durable performance of all Planet Dog products, Planet Dog has partnered with a high-end USA upholstery designer to provide pet parents a variety of patterns to choose from, on ultra-durable fabrics that are also stain and soil resistant, and machine washable for endless hours of play!

Each toy in the collection includes an internal squeaker to add extra excitement to every second of playtime! The Plush Squeaky Bones are available in two sizes, small and large, to accommodate dogs of any size or age, and retail for \$12.95 and \$16.95! Squeaky Buddy is available for \$16.95 and the Plush Squeaky Tree is available for \$16.95.

For more information about these new products, or to request an interview or media sample, please contact Kerry Sutherland at Kerry@ksutherlandpr.com or (775) 360-6101.

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About Planet Dog

Since 1997, Planet Dog has been a leader in eco-friendly and durable design in the pet industry, consistently developing and innovating a multitude of premium products “made for dogs, by dog lovers.” The company’s socially responsible, values-based position in the market brings people and dogs together for fun and mutual support unlike any other brand. And beyond innovating quality dog products, the company’s “Planet Dog Foundation” provides necessary funding for the training, placement and support of dogs helping people in need. For more information, visit www.PlanetDog.com.